

## ➤ New President at European University Viadrina



Among many other awards, Prof. Dr. Eduard Mühle is a holder of the Alexander von Humboldt Research Prize of the Foundation for Polish Science (FNP) and a foreign member of the Polish Academy of Sciences and Arts in Kraków.

The Senate and the Foundation Council of the European University Viadrina in Frankfurt (Oder) have elected Prof. Dr. Eduard Mühle as the new President of the University. The Eastern Europe historian will start his presidency at the University with the beginning of the summer semester 2023. Prof. Mühle is internationally excellent-networked. His research focuses lies in the medieval Poland, the history of the Slavs and the Sla turnover, the German Modern perception of the European East and the history of German-Polish Neighborhoods. He taught so far in Oxford, Cambridge, Princeton and Prague.

📞 [www.europa-uni.de](http://www.europa-uni.de)

## ➤ Beer brewing revolution

Saving around 90% of the transport volume of a regularly brewed beer. This is the claim of a research project, carried out by the Neuzelle Monastery Brewery and Fermttec GmbH from Berlin. Both companies are working together with partners on a technology innovation, which could revolutionize the global beer market completely. The core of the project is to find a solution on the question how to produce and market beer in a powder form instead of the well-known liquid form. The idea: By adding water locally, the customer can turn the powder into liquid beer by himself.

📞 [www.klosterbrauerei.com](http://www.klosterbrauerei.com)



**GROWTH AREA  
FRANKFURT (ODER)  
EISENHÜTTENSTADT**

# Growth Area News 1/2023



## First-class conditions for business and families

A modern and attractive region with huge future potential awaits companies, employees and families in the growth area of Frankfurt (Oder)/Eisenhüttenstadt:

- Fully-developed industrial areas, including sites for large-scale projects
- Prices on industrial estates from 10 euros/m²
- Multiple redundancy electricity supply for 380 kV, 110 kV or 20 kV
- High-pressure and medium-pressure gas lines (84 bar or 4 bar)
- High-capacity water supply and waste water disposal (installed capacity approx. 500 – 750 m³/h).
- Direct motorway connection (A12/E39), rail connection via Terminal for Combined Transport Frankfurt (Oder), harbour connection at inland port Eisenhüttenstadt
- Trade tax coefficient: 395% to 400%
- Direct cash-back incentives for labour or investment costs
- Credit sureties and subsidies for R&D projects
- Established educational institutions (European University Viadrina, Sixth Form College, bbw, DAA, Gauß High School etc.)
- Sophisticated business networks and research competence
- Proven family-friendliness, numerous kindergartens
- Comprehensive cultural and recreational opportunities (Kleist Forum, Brandenburg State Orchestra, Friedrich-Wolf-Theatre, cabaret, trade fairs)
- Plethora of lakes and forests, dense network of cycle paths and waterways
- Express trains to Berlin every 20 minutes (ODEG)
- TESLA and Airport Berlin Brandenburg (BER) reachable by car in 45 minutes

### Need more information?

The Investor Center Ostbrandenburg gives you helping hands on all matters related to investments in the growth area of Frankfurt (Oder)/Eisenhüttenstadt – free-of-charge, professionally and in strict confidence.

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### Photos/graphics:

Alcaro Invest, ArcelorMittal, DB Cargo,  
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Medien, René Matschkowiak, MVN Packaging GmbH,  
Yamaichi Electronics GmbH

## ➤ EV Cargo takes over Hall A of the LogPlaza Frankfurt (Oder)



Anton Mertens (CEO of OSMAB Holding AG), René Wilke (Lord Mayor of Frankfurt (Oder)), Christopher Nüßlein (Managing Director Investor Center Ostbrandenburg) and Steve Williams (CEO EV Cargo Global Forwarding) at the official handover of the keys to Hall A in the LogPlaza Frankfurt (Oder) (from left to right). Photo: René Matschkowiak

EV Cargo Global Forwarding, a company which is operating in more than 150 countries and carrying \$60 billion of merchandise a year, has signed a contract to rent more than 48.000 m² at Log Plaza Frankfurt (Oder) to ramp up the first logistics center for the growing sector of electromobility in the German Capital Region Berlin-Brandenburg. In particular, the company plans include the storage, order picking, labeling and repackaging of lithium-ion batteries, which are delivered to the location by overseas container

and locally prepared for the use in various automobile production centers. Further services include product documentation, customer-specific quality controls and customized pre-assembling. "The quality of the warehouse was exactly what we have hoped for and luckily it was immediately available. The region offers a lot of potential to cooperate with strategically important customers," said Steve Williams, Chief Operating Officer.

📞 [www.evcargo.com](http://www.evcargo.com)

## Eisenhüttenstadt selected as a top travel destination



Back in 2012, US film star Tom Hanks was already raving about the "Iron Hut City" on US television – now the next accolade for the city is on its way: Eisenhütten-

stadt was chosen in the January issue by the travel magazine "Geo Saison – On the way around the world" as one of the 23 recommended cities to visit in the year 2023. Further recommendations include visits to Hamburg, Brussels, Oslo, London, Paris and Madrid. The authors refer in their article about the "largest area monument in Germany" especially to the inspiring socialist architecture with which the "planned city" was designed by the GDR government in addition to the new steelworks that had just been built. The authors highlighted the "Museum of Utopia and Everyday Life" with its focus on everyday culture in the GDR as well as the opportunity to book city tours in the typical GDR-car "Trabbi".

📞 [www.utopieundalltag.de](http://www.utopieundalltag.de)

📞 [www.tor-ehst.de](http://www.tor-ehst.de)



> **Industry 4.0. – Yamaichi invests in new state-of-the-art production in Frankfurt (Oder)**



Yamaichi has invested more than 20 million euros in the construction of its new factory in Frankfurt (Oder). Previously, the company has been operating in several rental properties on the areal of a former semiconductor plant in Frankfurt (Oder). From it's new location, which also includes a training centre for employees and trainees, the company serves its customers all over the world. Further production sites exist in Japan, the Philippines and Korea. The companies research and design centre is located in Munich. Further sales offices exist e.g. in Austria, Great Britain, Italy and Israel.

After the opening of its new factory in Frankfurt (Oder), the Japanese electronics specialist Yamaichi Electronics GmbH is continously investing in its only production site in Europe. The production comprises a floor space of around 7,000 m², which is highly automated according to Industry 4.0. The main markets of the products "Made in Frankfurt (Oder)" include semiconductors, measurement and testing technology, automation, industry, automotive and

medical technology. To serve the needs of its customers, the product range of the company includes cable assemblies, overmoulded circular connectors, metallic push-pull circular connectors, protected Ethernet and USB connectors for harsh environments and test adapters for semiconductor components. Furthermore the company is assembling modules, turning spring contact pins and compacts individual strands. One of the latest investments in the state-of-



the-art machine park to implement these tasks is the new Escomatic D5 Twin lathe (photo). With an innovative way of working, up to three workpieces can be processed at once and thus significantly more contacts can be produced in the same time. In addition, the Escomatic D5 Twin saves resources, since thinner material can be used and significantly less machining is required.

📞 [www.yamaichi.de](http://www.yamaichi.de)

> **European University offers top support for start-ups**



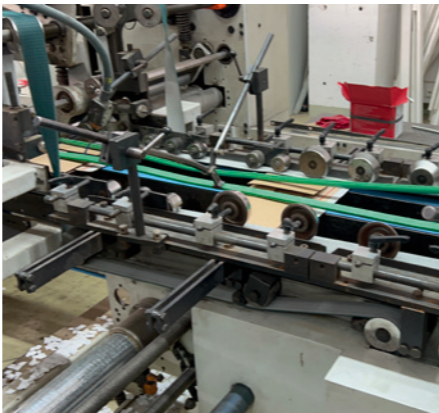
For more than 30 years now, the European University Viadrina in Frankfurt (Oder) has been a place where Europe can be felt. The Viadrina lives from its international focus and the internationality on its campus: around 5,000 students from more than 100 countries are studying together there. The University maintains strong partnerships to Poland, Central and Eastern Europe.

The work of the European University Viadrina in Frankfurt (Oder) in qualifying founders is ongoing extraordinary successful in the Germany-wide comparison. The current start-up radar of the Stifterverband association ranked Viadrina among the top five percent of the participating universities. In addition to that, the University ranked the 4th place in a national comparison out of 76 medium-sized universities and colleges. Particularly good performance was certified to the Viadrina in the categories "Start-up awareness and qualifica-

tion", "Monitoring and Evaluation" and "Foundation Anchoring". Here the University could achieve even the first place in comparison of all medium-sized universities. Dr. Ramona Alt, head of the Viadrina Founders Center, is enthusiastic: "For several years now, we are ranking among the top group of medium-sized universities and colleges. Our various offers to support new entrepreneurs are convincing to our target group and the jury".

📞 [www.europa-uni.de](http://www.europa-uni.de)

> **MVN Packaging starts**



After the preparation and expansion of the building infrastructure, the first machines could now be put into operation. The customers of the company are located all over Europe.

The start-up company MVN Packaging GmbH has commenced its operation at its new headquarters in Frankfurt (Oder). The company, which was founded in 2022, provides high quality but at the same time internationally competitive packaging solutions from solid and corrugated cardboard to its customers in the B2B segment. The variety of products offered ranges from common DIN sizes (e.g. envelopes and boxes) to complete individual packaging creations, starting with the development of visual ideas to invent customized, tailor-made solutions.

> **Intermodal terminal Frankfurt (Oder): turnover increases**



Since 1842, Frankfurt (Oder) has been a railway location. As part of the freight village Frankfurt (Oder), the city built the terminal for combined transport (CT) on the ground of a former shunting yard. Operation was started in 2005. In 2014, the first stage of the expansion of the terminal was completed after installation of a new gantry crane and the construction of additional transshipment tracks.

In 2022, the yearly transshipment of standard containers at the terminal for combined transport in Frankfurt (Oder) has been 9% higher than in 2021. More than 148,000 standard containers have been handled. Despite all global challenges, the terminal has established itself as an international hub for freight traffic in Europe. More than 53 direct train connections are made per week for the transport of containers from and to the European overseas ports and to Eastern

Europe. Even the routing of containers to China is possible. Additional products at the terminal include repair and cleaning services for containers, as well as power connections for reefer containers. For almost 10 years now, the terminal is being operated by PCC Intermodal. The company also offers processing of door-to-door container transport from and to companies in the region.

📞 [www.gvz-ffo.de/schiene/kv-terminal](http://www.gvz-ffo.de/schiene/kv-terminal)

> **B&O: Precise wooden wall elements for housing**



3 months after the ground-breaking ceremony at B&O Holzbau GmbH, the silhouette of the company's new Hall No. 3 is clearly visible. The transportation and installation of the glued timber trusses, which are necessary for the roof construction, has been extremely challenging. Each one of the 15 custom-made products is approx. 40m long, 2m high and 27cm wide.

The B&O Group is investing in its production site in Frankfurt (Oder) more than 25 million euros to build a wood competence centre for CO2-neutral construction and refurbishment of multi-storey residential building. The investment is the companies answer to increasing demands on a sustainable and energy-efficient housing type. In the new factory for ready-to-install precise wooden wall elements, the accuracy of the production will be in the millimetre range. In addition to its natural background, the standardization and prefabrication of the wooden walls save

both time and noise during the construction at its destination site. The pilot series has already been installed in Mönchengladbach (NRW). The current production campus of B&O consists of two production halls including an administration area which is integrated in Hall No. 1. Additional investments, for example in the construction of an additional open space storage facility, are planned to further optimize the production location in the future.

📞 [www.bo-gruppe.de/karriere/holzbau](http://www.bo-gruppe.de/karriere/holzbau)

> **ArcelorMittal goes green**



A "green team": Sigrid Nikutta (DB Cargo), Volker Wissing (Federal Minister for Transport), Hendrik Fischer (State Secretary MWA Brandenburg) and Reiner Blaschek (CEO ArcelorMittal Germany).

ArcelorMittal, the world's largest steel producer, wants to lead the transformation of the steel industry into a carbon neutral business. Therefore, the company has committed itself to reduce its own CO2 emissions more than 35 percent in Europe by 2030. By 2050 even the entire production worldwide shall be turned into climate-neutral. To achieve these goals, the company has now served a new milestone on its way to a greener logistics chain. Together with DB Cargo AG, ArcelorMittal put a state-of-the-art unloading system at the steelworks Eisenhüttenstadt into operation, which can protect the environment even better against fine dust and emissions than other solutions before. New special containers and multifunctional double waggons of the Austrian manufacturer InnoFreight ensure a much more efficient utilization of the waggons, meaning that the same transport quantity requires less freight train traffic. ArcelorMittal is planning further investments in Eisenhüttenstadt, e.g. into two electric arc furnaces which are producing crude steel based of recycling scrap and sponge iron, made with green hydrogen. Initially temporarily, the sponge iron shall come by train to the new unloading facilities of the steelworks.

📞 [www.eisenhuettenstadt.arcelormittal.com](http://www.eisenhuettenstadt.arcelormittal.com)

> **Energy aids**

The rising energy prices worldwide are challenging many companies. An overview of the financial support package for companies, which comprises more than 300 billion of fiscal aid in various programs, by the German federal government can be found at:

📞 [www.icob.de](http://www.icob.de)