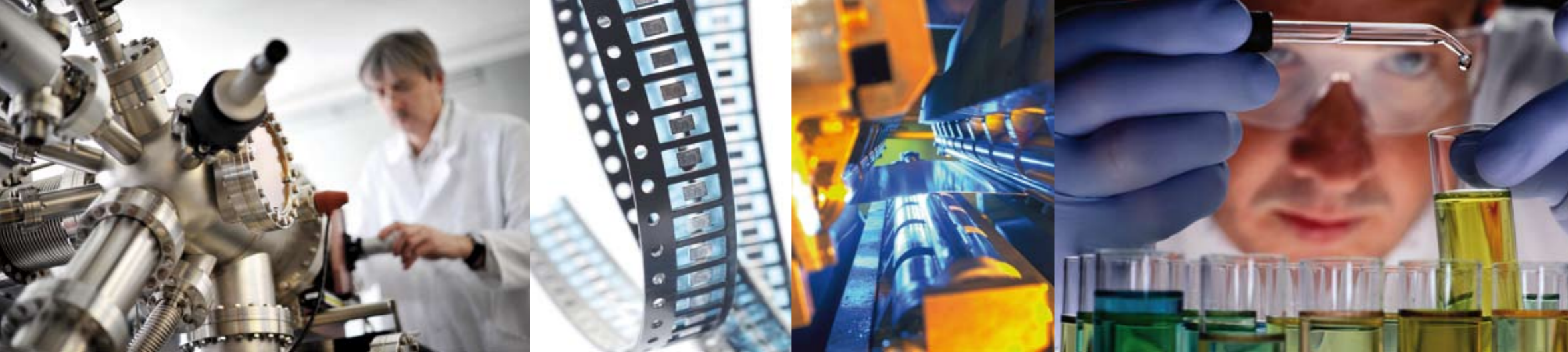


A GROWTH REGION ON THE RISE



We take care of your business.

FRANKFURT (ODER)
EISENHÜTTENSTADT



“Our new investment reflects our confidence in our workforce in Frankfurt (Oder) and the strong partnership we have with the Frankfurt and Brandenburg governments.”

Bruce Sohn, President of First Solar Inc.

WELCOME TO EAST BRANDENBURG

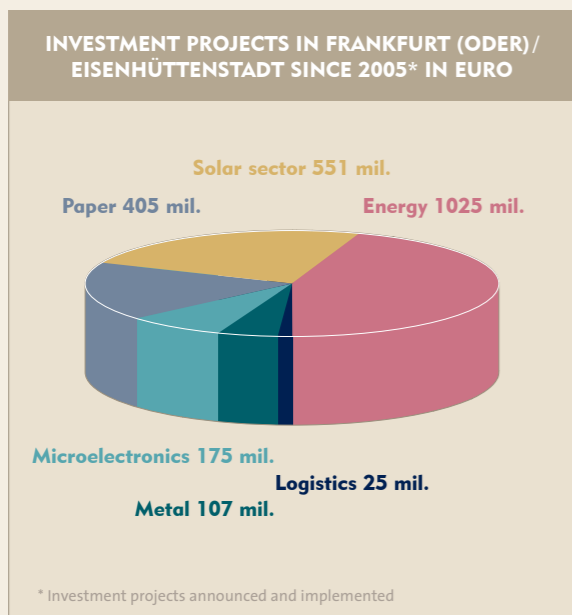


“The Frankfurt (Oder)/Eisenhüttenstadt growth region is a prime example of how, when such regions gain a reputation that goes beyond the borders of the State of Brandenburg, they become anchors for the economic structure of an entire region.

The solar industry in Frankfurt (Oder) has become a future-proof, sustainable engine for growth. The new paper mill in Eisenhüttenstadt is a model of technological progress and efficiency across the whole production process. The more than 1.5 billion euros realised in investment projects in total with the creation of more than 3.000 jobs demonstrates the region’s attractiveness.

I would like to warmly welcome new companies to Brandenburg.”

Ralf Christoffers, Minister for Commerce and European Affairs of the State of Brandenburg



TOP LOCATION IN EUROPE

THE GROWTH AREA IS VERY ATTRACTIVE FOR FDI IN EUROPE

RANK	CITY/REGION	COUNTRY
1	London	UK
2	Flanders	Belgium
3	Paris	France
...		
24	Madrid	Spain
25	Frankfurt (Oder)	Germany
25	Budapest	Hungary

fDi Magazine London, Ranking 2008/2009

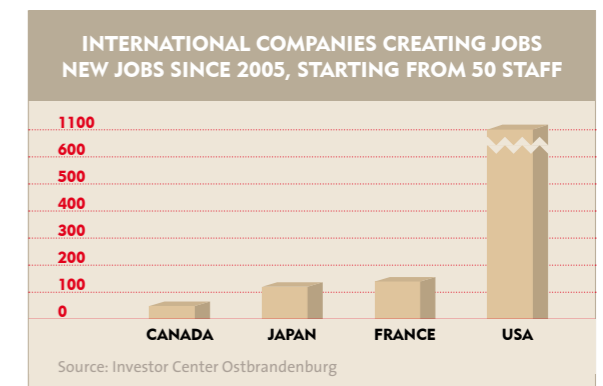


“The number of investment projects in Frankfurt (Oder) and Eisenhüttenstadt, both completed and in planning, demonstrate the attractiveness of the entire region for national and international investors.”

Dr. Martin Godau, Managing Director of Investor Center Ostbrandenburg GmbH

A 2010 survey conducted by the New Social Market Economy Initiative (INSM) in cooperation with “WirtschaftsWoche” magazine ranked the Frankfurt (Oder) / Eisenhüttenstadt region as among “Germany’s most dynamic regions”. The INSM study takes into account numerous economical and structural factors such as income, gross domestic product and investment quota. The London financial magazine fDi Magazine (FT Group) also rated the Frankfurt (Oder) / Eisenhüttenstadt region as among the Top 25 “European Cities and Regions of the Future” out of 1.000 cities and metropolitan regions in Europe that it looked at. The internationalism and outstanding infrastructure above all speak for the growth area of Frankfurt (Oder) / Eisenhüttenstadt.

The high level of funding for investments together with professional project support are distinct competitive advantages for investors that fast-track entry to the market.





“For 5N Plus the plant in Eisenhüttenstadt represented our first venture into international territory. During the location and foundation processes and in the development of our subsidiary, we received comprehensive and valuable support from close cooperation with local business development institutes.”

Jacques L'Écuyer, CEO of 5N Plus Inc.

SOLAR & MICROELECTRONICS

INSTITUTE FOR INNOVATIVE MICROELECTRONICS



“Brandenburg provides an excellent climate for research and development. Our highly-qualified staff enable us to obtain world-class results that convince our customers every time.”

Prof. Dr. Wolfgang Mehr, Scientific and Technical Managing Director of IHP GmbH
The IHP carries out R&D on silicon-based systems and high frequency circuits and technologies for wireless and broadband communication.

GÄRTNER ELECTRONIC DESIGN



“Finding the right business environment is the key to a firm's success. In Frankfurt (Oder), an atmosphere of cooperation prevails in which partnerships are the norm. Add to that the quality and commitment of the workforce and it's difficult to think of a better location.”

Uwe Gärtner, Managing Director of Gärtner Electronic Design GmbH
GED develops ASICs and ASSPs for the automotive industry in Frankfurt (Oder).

YAMAICHI ELECTRONICS



“As well as the efficient cost structures in the region, key factors included workforce availability, the highly-developed infrastructure and the highly professional location support available in Frankfurt (Oder).”

Helge Puhmann, Managing Director of Yamaichi Electronics Deutschland Manufacturing GmbH
The Japanese manufacturer of plug connectors supplies components manufactured in Frankfurt (Oder) to the semiconductor, automation and solar markets.

550 MILLION EUROS OF INVESTMENTS

CONERGY



“Conergy, one of the leading solar companies in Europe, produces solar wafers, cells and modules in one of the most modern solar factories in the world in Frankfurt (Oder).”

Mathias Kamolz, Chief Technical Director of Conergy SolarModule GmbH & Co. KG
The value creation chain at the Conergy solar factory is fully-automated, covering three production areas that are fully integrated under one roof. Conergy has invested 250 million euros for this in a first development phase.

ODERSUN



“Due to the existing infrastructure and close network of research and development facilities, developments have been very good in East Brandenburg. An important part of our success in the region has been the outstanding local workforce.”

Hein van der Zeeuw, President of the Board of Odersun AG
Odersun employs more than 330 staff, primarily in East Brandenburg. Frankfurt (Oder) is home to its R&D headquarters and one production line.

FIRST SOLAR



“We opted for Frankfurt (Oder) due to the existing infrastructure, the excellent support available from local and regional government and the highly-trained local workforce. Due to our positive experiences and the sound commercial assistance we have received in the region, we commenced doubling our production capacities at the site in 2010.”

Burghard von Westerholt, Managing Director of First Solar Manufacturing GmbH



"We offer a broad range of services, from technological steel construction to pickled stainless steel construction. In doing so, we collaborate with companies in our regional metal-processing competence network."

Eberhard Kirsch, Managing Director of Heckmann Stahl und Metallbau Ost GmbH



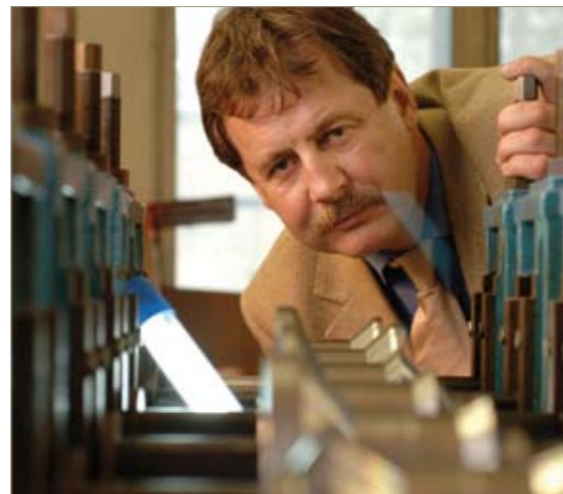
STEEL AND METAL INDUSTRY

MORE THAN 50 SUPPLIER COMPANIES



A SUSTAINABLE SUPPLY OF SPECIALIST WORKERS

Training and qualification networks will enable the region and its operators to cover the future demand for specially-skilled workers. Local training is available for specialist workers for the metal-processing industry and new professions like solartronic technicians. Engineering training is also offered in Frankfurt (Oder) at the bbw academy in cooperation with the TU Berlin while higher education institutions in the Berlin-Brandenburg region also offer other cooperation arrangements.



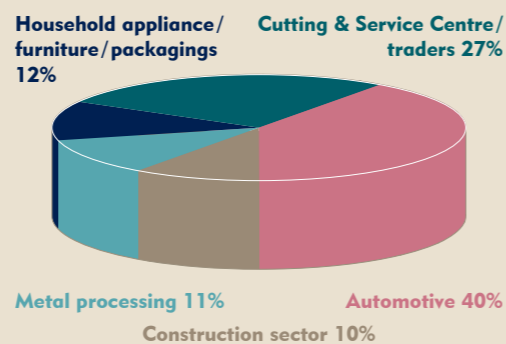
Eisenhüttenstadt is an important location for the production of high-quality industrial steels. With 2.700 employees, the ArcelorMittal steelworks acts as the skills centre for the world's largest steel manufacturer for the Central and Eastern European region.

Innovative metal processing companies have settled in the area around the plant that specialise in plant engineering, shipbuilding, conveyance technology, environmental technology and the supplier industry. These offer both a wide range of services and superb opportunities for collaboration. A large number of international suppliers maintain branches in Eisenhüttenstadt.

"The integrated steelworks in Eisenhüttenstadt belongs to the world's largest steel group ArcelorMittal, which has 287.000 staff in 60 countries worldwide and a crude steel capacity of 120 million tons. ArcelorMittal in Eisenhüttenstadt specializes in the manufacture of high-quality flat steel products in particular. The group has therefore invested in the further expansion of this plant over the past few years."

Thorsten Brand, CEO of ArcelorMittal Eisenhüttenstadt GmbH

USE OF STEEL SHEETS MADE IN EISENHÜTTENSTADT

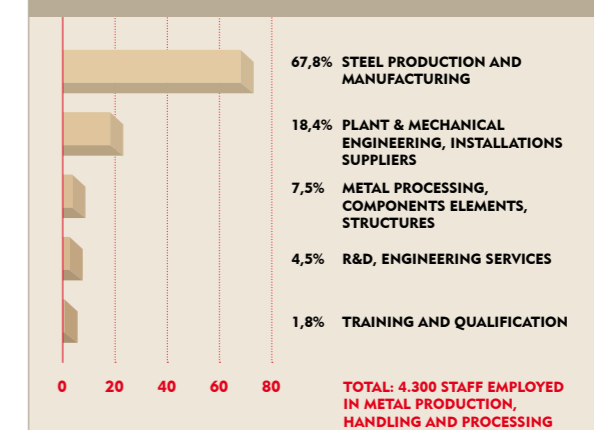


Source: ArcelorMittal Eisenhüttenstadt GmbH, 2009

"Our range of services covers the design and manufacture of tools and appliances for wire, profile and metal processing. The equipment we have available enables us to manufacture pilot series and small series for the automotive industry. During the erection of our new production site, we received a professional support service from local business development agencies."

Reiner Voss, Managing Director of Voss & Co. Werkzeug- und Vorrichtungsbau GmbH

EMPLOYMENT FIGURES BREAKDOWN BY SECTORS



Source: Applikationszentrum Stahl e.V.



"The new factory is of great significance for the State of Brandenburg. It was therefore all the more important that the necessary complex approval process could be fast-tracked within the space of a few months."

Jörg Lieske, Head of Eastern Regional Division, Brandenburg Ministry for Environment, Health and Consumer Protection



650.000 TONS OF BASE PAPER/YEAR

"Choosing Eisenhüttenstadt as a location was a strategic decision for Progroup AG directed at the Eastern European markets. The existing infrastructure, synergy effects due to its links with the ArcelorMittal steelworks, the qualifications of the people and close proximity to science and research institutes were particular factors that spoke for Eisenhüttenstadt."

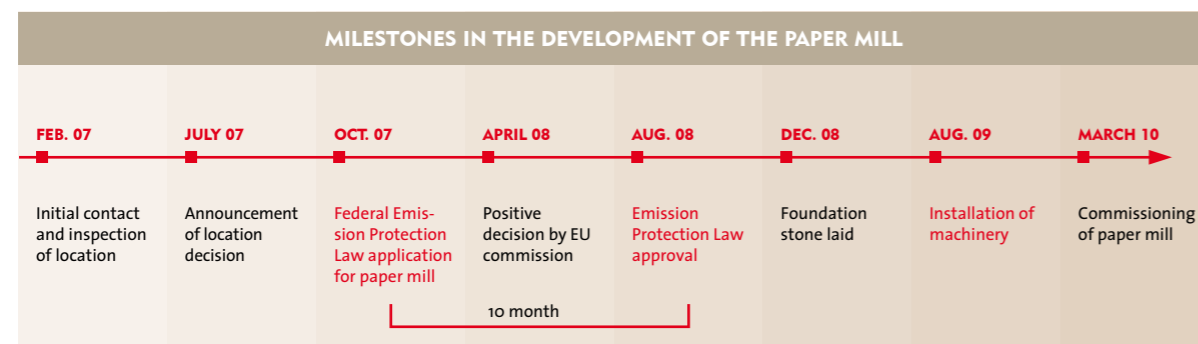
Jürgen Heindl, CEO of Progroup AG

Eisenhüttenstadt is home to Germany's largest paper mill for corrugated base paper, with an annual production volume of 650.000 tons. Out of an investment sum of 650 million euros, 425 million was invested in the paper mill and 225 million in the connected heat and power station.



PAPER AND PACKAGING PARK

Right next to the Progroup AG paper mill, the most modern paper and packaging park in eastern Germany is to be built. It will offer outstanding production conditions for companies in the paper industry.



COMPREHENSIVE INDUSTRY SERVICE



"Unitechnik is a powerful service provider in the area of automation components and solutions. We provide our regional and global customers with maximum precision and individual support, starting with planning and including manufacture, assembly and commissioning."

Eckard Wilberg, Managing Director of Unitechnik Automatisierungs GmbH, Eisenhüttenstadt

SOPHISTICATED INFRASTRUCTURE IN THE GROWTH REGION

- Fully-developed industrial and commercial plots
- Multiply redundant 380 kV, 110 kV or 20 kV electricity supply
- High-pressure and medium-pressure gas lines (84 bar or 4 bar)
- High-performance water supply and waste water disposal (capacity installed approx. 700 m³/h)
- Direct connection to motorways, rail and waterways networks
- Logistics facilities for heavy industry



Regional companies can provide competitive industry services, ranging from supply of utilities to plant maintenance and repair. New projects are planned, monitored and supported on site in joint project teams. Current examples include the paper mill for corrugated base paper, the EnBW heat and power station, the 5N PV production site for the European solar market and the expansion of First Solar in Frankfurt (Oder).



"It was the strategic position of the Combined Transport Terminal in Frankfurt (Oder) that convinced us. It became clear to us that the East Brandenburg region had considerable economic potential as a seaport hinterland for the port of Hamburg. Developments since have proven us correct."

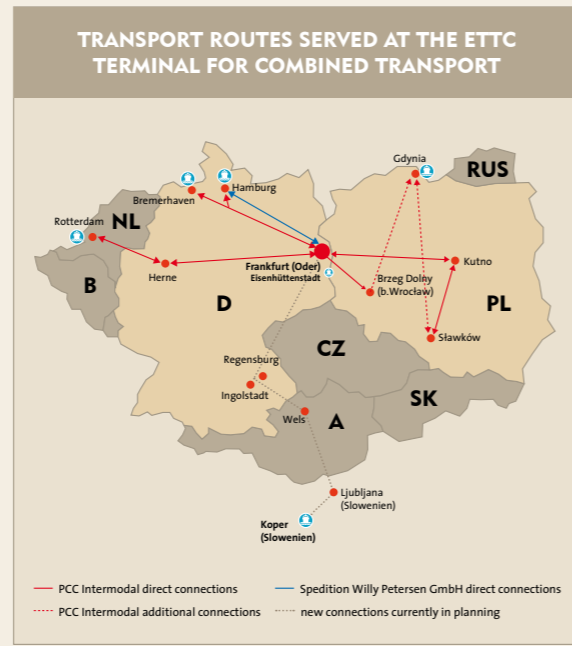
Olaf Petersen (bottom left), Managing Director of Willy Petersen Spedition, rail operator for the Hamburg/Bremerhaven-Frankfurt (Oder) route.

LOGISTICS AND SERVICE

The freight village in Frankfurt (Oder) has become an important hub for Combined Transport (CT). 44 container trains per week travel between the European harbours of Rotterdam, Bremerhaven and Hamburg, Polish industrial centres and the CT Terminal. Further European connections are currently under development. The terminal serves carriers from East Brandenburg, West Poland and the Berlin and Brandenburg region.

High-performance partners like DB Intermodal Services, the terminal's operator, and Frankfurt (Oder)'s main customs office ensure traffic is handled on time and with suitable quality. The terminal's capacity is currently being expanded for increasing goods quantities and additional container services.

The inland port in Eisenhüttenstadt links together water and rail transport routes and in particular serves the East-West route in the Central European waterways network. Until now, it has been used for handling and storage of cargo and bulk goods but the further increase of its turnover capacity is planned for the near future.



44 CONTAINER TRAINS PER WEEK

"The Combined Transport Terminal's efficient infrastructure and Frankfurt (Oder)'s central geographical location are an important basis for the development of our European intermodal network. Frankfurt (Oder) is an ideal hub between the large harbours of the North Sea and the economic centres in Southern and Central Poland."

Dariusz Stefanski (right), Chief Executive Officer of PCC Intermodal

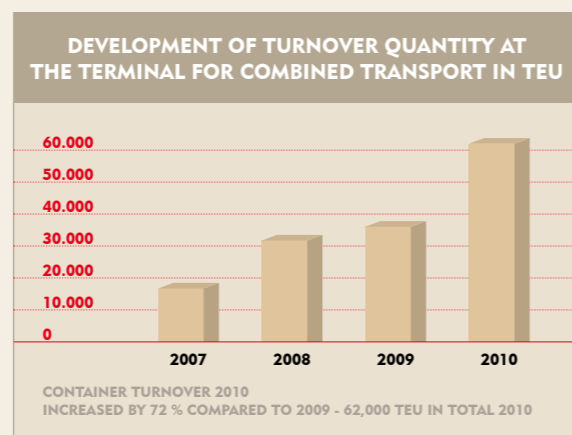
The Polish rail operator PCC Intermodal serves all economic centres in Poland via the Terminal for Combined Transport in Frankfurt (Oder).

INTERMODAL LOCATION WITH POTENTIAL

Frankfurt (Oder) / Eisenhüttenstadt offers high-performance traffic connections as an intermodal location. The Terminal for Combined Transport in Frankfurt (Oder) guarantees transportation from and to European overseas ports without any tolls or traffic congestion.

The inland harbour in Eisenhüttenstadt is connected to the European inland waterways network and acts as an interface for HGV, rail and shipping traffic.

Due to the motorway being extended between Berlin and Frankfurt (Oder), the A12 is to be thoroughly modernised for the predicted increase in traffic.



BERLIN-BRANDENBURG INTERNATIONAL (BBI) AIRPORT

In 2012, Berlin-Brandenburg International (BBI) airport will commence its operations with a capacity of 22 million passengers. At its greatest development stage, this may be increased to up to 45 million passengers or 360.000 aircraft movements. The BBI will provide business travellers, tourists and companies in the Capital Region with an international airport and optimum connections.



"The Viadrina University represents a fantastic success. It shows how exchange of ideas and cooperation can function outstandingly in a Europe with open borders."

Frank-Walter Steinmeier, former German Foreign Minister

RESEARCH & EDUCATION

The Berlin-Brandenburg region has the highest density of higher education institutions and research institutes in Germany, with some 190.000 students attending 7 universities and 21 universities of applied sciences. A third of these study engineering or natural sciences.

Companies in the German Capital Region of Berlin-Brandenburg have access to 300 research institutes. These include the Fraunhofer Group, the Max-Planck Society, the Helmholtz Association and the Leibniz Association. Research and development projects are liable to special support and a high level of financial subsidies.

Top executives in Berlin-Brandenburg enjoy a high standard of living. A metropolis for nightlife and business – the German Capital Region boasts international flair with top class entertainment and culture. It also has a multitude of international schools and societies. Many large multinational firms have their European headquarters in the German Capital Region.



190.000 STUDENTS AT UNIVERSITIES IN BERLIN AND BRANDENBURG

UNIVERSITY	STUDENTS
BTU Cottbus	6.400
European University Viadrina	6.000
Free University Berlin	31.000
Humboldt University Berlin	35.000
TH Wildau	4.000
Technical University Berlin	29.000
plus another 22 universities	

Source: Investor Center Ostbrandenburg, 2010

MASTER STUDIES

To date, 180 leading executives from Central Europe have completed the MBA programme at the European University Viadrina. This international course is particularly geared to requirements in the new Central and Eastern European markets.

EUROPEAN UNIVERSITY VIADRINA

The European University Viadrina is undoubtedly one of the beacons of the European university setup. The institution has a 500 year history and more than 6000 students from 79 countries are currently enrolled there, many of whom live in the comfortable student campuses in Frankfurt (Oder) and Stübice.

Internationalism is a top priority at the Viadrina and its faculties of Cultural Studies, Law and Economics focus on providing education that is both transcultural and internationally orientated. As well as the classical main building, the campus also comprises ultra-modern teaching facilities in the Auditorium Maximum and the Gräfin-Dönhoff building.

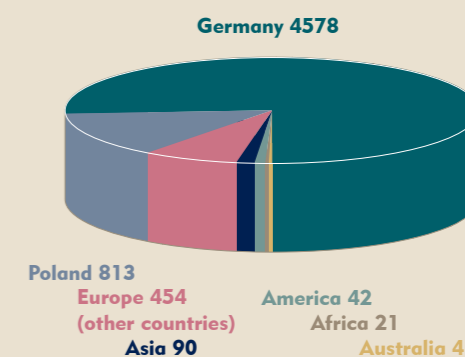
At "Viadukt", the annual recruitment and training fair, international companies and students come together. It is here that many careers begin and partnerships are formed for the future.

In 2008 Professor Dr. Gesine Schwan handed over the presidency of the university to Dr. Gunter Pleuger. Both of them are leading personalities who are dedicated, truly European thinkers, an attitude which is passed on to the students at the Viadrina and companies located on site. The university forms an integral component in the region and accommodates many international companies.

HANDING OVER OF THE PRESIDENCY OF THE VIADRINA



79 NATIONALITIES AT THE EUROPEAN UNIVERSITY VIADRINA



Source: European University Viadrina, summer semester 2010



“At our site in Frankfurt (Oder) we act as an interface between our international customers and end consumers throughout Germany. An excellent range of services at suitable market prices with highly-motivated staff are key to our success.”

Markus Lichtinghagen, Managing Director of AXA Assistance Deutschland GmbH



SERVICES

VIADRINA SPRACHEN



„Viadrina Sprachen GmbH provides a range of international language, translation and further training services for companies and institutions.“

David Furmanek, Managing Director of Viadrina Sprachen GmbH. Viadrina Sprachen GmbH has been providing services for companies and scientific, cultural and public institutions in Germany and Poland since 2002. The company works in cooperation with the language centre at the European University Viadrina.

CALL24 TELEMARKETING



“Call24 was one of Brandenburg’s first call centres and has been providing a first class service to its customers from its branch in Frankfurt (Oder) for twelve years now. The Investor Center accompanied us during the location process and all subsequent activities and provided professional support at all times.”

Jürgen Heinze, Managing Director of call24 telemarketing GmbH. call24 telemarketing GmbH trains its own apprentices and recently created a further 80 jobs for call agents at its site.

MEDENTGROUP



“We opted for Eisenhüttenstadt as our location for reasons of quality and economy more than anything. In particular the availability of a qualified workforce, the good telecommunications infrastructure and situation with real estate convinced us about the location.”

Erich Wolf, Managing Director of MEDENTGROUP GmbH. MEDENTGROUP specializes in the areas of invoice management, receipt reading and analyses of statutory and private health insurance.

WELCOME PACKAGE

On the lookout for a production site or a research and development location? Want to set up a new branch or move your company headquarters? Are you new to the German or European market?

Our welcome packages enable you to inform yourself in the region itself about the first-class opportunities available for investment and support while at the same time providing you with an insight into the region’s history and cultural diversity. **Test our region** and experience the mix of tradition and modernity in the Hansa town of Frankfurt (Oder) or the planned town of Eisenhüttenstadt.

The regional business promotion agency Investor Center Ostbrandenburg GmbH will act as a one-stop shop providing individual and professional location support: competent, free-of-charge and, of course, fully confidential. For more information on our welcome packages see www.icob.de.



STARTER PACKAGE

Project start:

- Presentation of project and project partners
- Initial talks on funding, legal matters and aspects of taxation
- Development of an individual, industry-specific location offer
- Establishing of contacts to cooperation partners and service providers in the region

Includes:

- Local transport ticket and city map
- Accommodation in selected hotels (depending on availability)
- Guided city tour, tickets for current cultural and / or sporting events in the region

BUSINESS PACKAGE

Includes:

- Furnished office or office module, Internet access, ISDN telephone connection, fax and printer
- Reception and telephone service if required
- Use of conference rooms
- Furnished apartment (on request)
- Local transport ticket and city map



GROWTH AREA
FRANKFURT (ODER)
EISENHÜTTENSTADT

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JOIN IN
OUR
GROWTH.



INVESTOR CENTER OSTBRANDENBURG

Your professional partner in all location matters for the growth region of Frankfurt (Oder)/ Eisenhüttenstadt:

- contacts to business partners and networks
- cross-industry consultation on sites and locations
- model calculations and cost comparisons
- personnel availability and selection
- proposals of suitable real estate and plots of land
- state grants and other financial incentives
- information on Eastern European markets

WELCOME PACKAGE

The welcome package is for companies that want to get to know the region better and includes assistance with market research and with entry to the market. We will find you temporary office space, accompany you during your company start-up and can provide an individual relocation service. Make use of our resources when planning and implementing your business idea.

ATTRACTIVE INCENTIVES

- up to 50% subsidies for investments or wage costs
- loan guarantees and grants for R&D projects
- training subsidies



INVESTOR CENTER
OSTBRANDENBURG



EDITORIAL

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